

Two People. One Hour. Real Momentum.

The 60 Minutes + 7 Days Hub Starter Kit

Start where you are. Use what you have. Begin today.

This kit is your step-by-step guide to launching a local action hub in just one hour — and taking a visible, real-world action within seven days.

You don't need permission. You don't need a big group. Two people in a living room, a library, or a coffee shop is enough to start.

Inside, you'll find:

- How to start your hub today
- A 60-minute meeting plan anyone can run
- How to choose and complete a 7-day action
- A pass-it-forward handout to grow the network

How to Start Your Hub

You can begin today with as few as one or two other people. No permission needed.

The simple start:

1. Pick a time & place — a living room, library room, or coffee shop works.
2. Invite 1–2 people — “Want to help fix something local? One hour to plan, one week to act.”
3. Bring this kit — you’ll follow the 60-minute plan together.

What “starting small” looks like:

- 2–3 people is a complete win — you can launch immediately.
- Don’t wait for a crowd. Meet, choose a 7-day action, and move.
- Momentum comes from finishing your first action, not headcount.

The 60-Minute Meeting Plan

A simple checklist anyone can run. End the hour with a clear 7-day action.

Meeting flow:

1. Welcome (5 min) — One sentence each: why you came, what you hope to fix.
2. Pick a local focus (10 min) — List 3–5 issues you care about here. Circle one that feels doable now.
3. Define a one-week outcome (10 min) — “In 7 days, we will have... (one concrete result).”
4. Design the action (20 min) — Use the Action Builder below.
5. Divide tasks & set dates (10 min) — Who does what, by when. Put it on calendars.
6. Close (5 min) — Confirm the action day/time. Take a group photo for your win post.

Action Builder (Step 4):

- Visible locally: Where will people see it? (library, city hall, park, online neighborhood group)
- Tangible outcome: What proves it happened? (signatures, meeting booked, photos, letters submitted)
- Small crew: What can 2–5 people do well in a week?
- Simple story: One-sentence message: “We are ... to achieve ... because”

The 7-Day Action Plan

Pick something you can finish in a week — small, visible, and concrete.

Dead-simple formula:

In 7 days, we will at that produces .

Proof can be: signatures delivered, meeting scheduled, photos posted, letter filed, event held.

Doable examples:

- Public records request day: File a request on a local issue, then share what you learn.
- Library info table: Two-hour table with a one-page explainer; collect 25 signatures.
- Meet your rep: Schedule a 15-minute meeting with a city council member; bring 3 written asks.
- Neighbor story drive: Gather 5 short stories from neighbors; post a summary online.
- Letters to the editor sprint: Submit 3 letters on the same local topic.

Finish strong:

- Give each task one clear owner — no shared ownership.
- Put deadlines on calendars before you leave the meeting.
- Take photos or screenshots — they're your proof of progress.
- When you finish, write 3–4 sentences about what happened and what's next.

Pass-It-Forward Handout

Give this to someone — no explanation needed.

Two People. One Hour. Real Momentum.

Start a local action hub. Meet for 60 minutes. Pick a visible action you can complete in 7 days. Then do it.

How to start:

1. Find 1–2 people who care about the same local issue.
2. Pick a time and place (any quiet spot will do).
3. Use the 60-minute checklist to decide your one-week action.

Your first win:

Choose something you can finish in a week — and that people can see. Take photos and write 3–4 sentences about what happened.

Examples you can copy:

- Schedule a 15-minute meeting with a local official; bring 3 written asks.
- Set up a 2-hour info table at the library; collect 25 signatures.
- Submit 3 letters to the editor on one local topic.

No permission needed. Small is enough. Two people can begin today.

Get the full kit: 60 Minutes + 7 Days Starter Kit

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(1-minute feedback)



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